

# Goodman Foundation

The Goodman Foundation brings people and resources together to help address disadvantage in our communities. By partnering with like-minded charities and funding projects with clearly defined timelines and outcomes, we're making a tangible and sustainable difference to people's lives.

## HOW WE HELP

The Goodman Foundation supports charities in three key areas: children and youth, community and community health, and food rescue and the environment.

Our support comes in four different forms:

### + Cash grants

Funding for projects with defined outcomes over one to three years.

### + Do good

Goodman people volunteering or fundraising for charities.

### + Give back

Workplace giving schemes that equally match contributions from Goodman people.

### + In-kind

Donations of our expertise, space, office furniture, computers and other critical items.

Food rescue  
and  
environment

Community  
and  
community  
health

Children  
and  
youth

Goodman  
Foundation

Doing good  
in the world

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Food rescue  
and  
environment



KiwiHarvest and New Zealand Food Network, Highbrook Business Park



We support charity organisations that are redistributing food and other goods that would otherwise go to waste.

### KIWIHARVEST

A founding partner of KiwiHarvest since it began operating in Auckland in 2015, the Goodman Foundation is committed to supporting New Zealand's leading food rescue organisation.

With local services operating in Auckland, the North Shore, Dunedin, Queenstown and Invercargill, KiwiHarvest collects nutritious but perishable food destined for landfill and redistributes it to those in need through foodbanks and other community agencies.

In a year when food insecurity was exacerbated by the impacts of the pandemic, KiwiHarvest has managed through the logistical challenges of Alert Level and Traffic Light restrictions, redistributing a record 1.8 million kgs of food over the last 12 months. Equivalent to over 5.1 million meals it included surplus produce, protein, mislabelled goods and grocery items approaching expiry.

The sheer volume of food being rescued reflects the determination and drive of the KiwiHarvest team and its commitment to feeding the most vulnerable in our communities.

### NEW ZEALAND FOOD NETWORK

Operating alongside KiwiHarvest at GMT's Highbrook Business Park in East Tāmaki is the New Zealand Food Network (NZFN). Established in 2020 by KiwiHarvest Founder Deborah Manning, NZFN meets the need for a nationally co-ordinated distribution service for surplus food.

Funded by the Ministry of Social Development and other sponsors, the organisation is extending the work of those community organisations already focused on addressing food insecurity in New Zealand.

The Goodman Foundation supported the new initiative by funding the fitout of the 830 sqm distribution warehouse. Operating since July 2020 NZFN has onboarded 61 food hubs and distributed 9.1 million kgs of donated and surplus food – the equivalent of 26.1 million meals.



Doing good  
in the world

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Community  
and  
community  
health



We work with charity organisations that support efforts to create a more inclusive and equitable society.

### BOOSTING OUR COMMUNITIES

The Goodman Foundation extended its community support this year to include social initiatives promoting the COVID-19 vaccination programme and other health and wellbeing initiatives. Targeting at risk groups, a significant donation was made to each of the following organisations.

- + [Papakura Marae](#)
- + [Manukau Urban Māori Authority](#)
- + [Rākau Tautoko](#)

In addition to these, the Goodman Foundation also contributed to the NZME-led 90% Project in support of its #rollupyoursleevesNZ campaign. It was complemented by promotional advertising on our digital signs and social media platforms.

### ORANGE SKY

Orange Sky NZ visited the Goodman City Office in April 2021. The charity, which started operating in Auckland in 2018, provides mobile laundry and shower services in a safe and positive environment for people who are often ignored or feel disconnected from their community.

The free service offers some of the 41,600 Kiwis without a permanent home a chance to refresh, while also making a human connection with the volunteers that support the initiative.

The work of Orange Sky made a connection with our own people and the charity has been added to Goodman's payroll gifting programme. Ten staff are now donating a total of \$5,000 per annum, a sum that is matched by the Goodman Foundation.

[Orange Sky New Zealand](#)  
[Positively Connecting Communities](#)

### DOING GOOD AT CHRISTMAS

The Life Centre Trust is behind the Christmas Box initiative, providing families in need with Christmas hampers made up of donated food and other goods. Last Christmas, volunteers helped pack hampers in Auckland, Kaikohe, Whangārei, Hamilton, Tauranga, Rotorua, Palmerston North, Wellington, Christchurch and Dunedin.

We were pleased to play our part, providing warehousing space at M20 Business Park in Wiri for the annual event. Operating as a distribution hub for the other centres, over 260 tonnes of food was processed with around half of this packed into 12,000 hampers for the wider Auckland region. In total, 25,000 boxes were distributed to families in need, from Kaitaia to Bluff.

<https://christmasbox.co.nz>

### ONGOING SUPPORT

Through the Foundation's give back initiative, other fundraising and discretionary grants, financial contributions were made to the following community health organisations last year:

- + 4U Mentoring
- + Diabetes New Zealand
- + Multiple Sclerosis Society of New Zealand
- + Ronald McDonald House
- + Starship Foundation
- + Westpac Rescue Helicopter
- + Womens Refuge

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and  
youth



Luisa Togotogorua – recipient of the Goodman Foundation funded TDF scholarship.

The benefits of early intervention and quality education motivate our work with charitable organisations that help to protect, nurture and develop children and young people.

### DUFFY BOOKS IN HOMES

Duffy Books in Homes is a literacy programme aimed at breaking the cycle of booklessness amongst children at low decile schools throughout New Zealand.

The nationwide reading initiative was established by author Alan Duff in 1994. He recognised that kids who can't read become adults who can't communicate – a serious disadvantage in a world that operates on the written word.

It has been a highly successful programme, with 800 schools and early childhood centres participating and more than 14 million books being distributed since it began.

The Goodman Foundation is proud to have been a Duffy supporter for over 10 years. The Foundation currently sponsors three South Auckland primary schools, with 1,300 students each receiving five new books a year.

The three schools include:

- + Fairburn School, Ōtāhuhu
- + Sir Edmund Hillary Junior School, Ōtara
- + Wiri Central School, Wiri

[www.booksinhomes.org.nz](http://www.booksinhomes.org.nz)



### TANIA DALTON FOUNDATION

The Tania Dalton Foundation (TDF) was established to support young New Zealanders from all circumstances and stages of development to unlock their talent and their best selves. The goal is to engage with thousands of young people across the country through a range of initiatives that are all aimed at making a positive and measurable impact on their lives.

The Goodman Foundation is a scholarship partner, providing financial support that helps a talented kiwi sportswoman realise their potential. TDF awards 12 scholarships a year and provides mentoring support and personal development opportunities to the recipients over the course of the three-year programme.

Luisa Togotogorua is the latest recipient of the Goodman Foundation funded scholarship. The former Howick College student and talented halfback is a member of the Auckland Storm Farah Palmer Cup team and the Auckland Blues Super Rugby team. She is in the second year of her scholarship.

[www.taniadaltonfoundation.org.nz](http://www.taniadaltonfoundation.org.nz)



### KEYSTONE TRUST

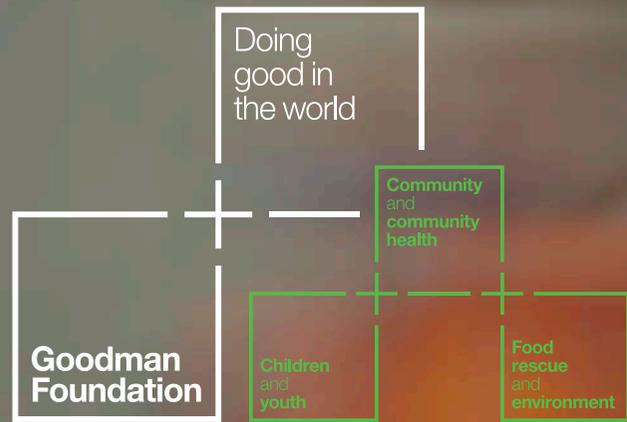
The Keystone Trust is focused on promoting opportunities and lifting the participation of young people in the property industry. Operating for more than 25 years, the Trust supports students who have financial need or have been affected by adverse circumstances that would otherwise prevent them from taking up tertiary studies in a property related discipline.

Along with financial support, the scholarship programme includes comprehensive pastoral care along with industry mentoring, networking and work placement opportunities.

Over 50 scholarships have been awarded in 2022.

[www.keystonetrust.org.nz](http://www.keystonetrust.org.nz)





At Goodman, we believe the sustainability of our planet – and the wellbeing of all the people in it – is everyone’s responsibility. That’s why we partner with organisations and charities who, like us, are striving to do good in the world.